



School District 19
(Revelstoke)

Revelstoke Board of Education

Policy Manual

8.2 Corporate Sponsorship

The Revelstoke Board of Education believes that the school environment is not a venue for promoting commercial gain.

Corporations, businesses, and service organizations may choose to financially and/or materially support district activities. The Board recognizes that the parameters of such support need to be clearly articulated so that all parties fully understand their respective responsibilities and benefits. Such support/sponsorship will be established in accordance with the guidelines outlined in this policy.

These guidelines do not apply to scholarships or bursaries.

Guidelines

1. Requests to act as a sponsor will be directed to the Superintendent or designate.
2. Once approved sponsors may support programs, services and activities that enhance educational opportunities for students.
 - 2.1 Sponsorships may provide, but are not limited to: learning resources, equipment, transportation, accommodation, materials, clothing, food, trophies, ribbons, prizes and cash.
 - 2.2 Potential sponsors messages, materials and/or products must:
 - 2.2.1 be free of bias and stereotyping;
 - 2.2.2 not relate to alcohol, tobacco, vaping or cannabis;
 - 2.2.3 be free from religious, political advertisement and/or corporate stances; and
 - 2.2.4 be sensitive to the wide variety of values that exist in our school community.
 - 2.3 Corporate identification on student materials will be limited.

8.2 Corporate Sponsorship cont.

- 2.4 Corporate identification will be limited to logos which may be displayed in a dignified, appropriate manner that insulates students from any obligation to purchase the sponsor's services or products.
3. Cash donations must be documented using approved accounting procedures outlined by the Secretary-Treasurer or designate.
4. No cash or benefit may be directed to any individual student, employee or volunteer or member of the school community.
5. The Superintendent or designate will monitor all sponsorships in the district to ensure that inequities do not develop between schools.